



#StartupOle

26th - 27th
March



2019

26th March

10:00-14:00: **FAIR PREPARATION** (Building 1, Building 2 & Street)

AMENDMENT NOTE: 26th of March

Visit to Fair from 17:45 to 18:45 h. Let's meet each other in the Building 1.

All the activities in the 26th of March will be delayed for 1 hour after 18:00 h. in all buildings and activities.

Exclusive Activities

16:15-16:45: Welcome Coffee for Key Players:

- Pilar Garcés. Direct. General. Consejería de Educación de CyL
- María Victoria Seco. Directora General de Telecom. de la JCyL
- Alberto Gómez Baraona. Rector de la Universidad Isabel I
- Juanma Romero. Empresa RTVE
- Emilio Corchado. Master of Ceremony

Exclusive Activity for Accelerators by "ICE/JCYL" (Building 1. Main Stage)

17:00-17:30: How Corporates Support Startups

17:45: Visit and tour of his Excellency the President of the Government of Spain Pedro Sánchez. (Building 1)

18:05: President of the Government will address some words to the attendees. (Building 1. Main Stage)

18:45-19:15: Open Innovation Programmes

19:15-19:45: Accelerator Programmes, How to Build a Growth Machine in a Startup

19:45-21:15: Accelerator Assembly Reverse Pitch

Exclusive Activity for Corporates (Building 2. Theater)

(*Only for Sponsors & Invited Corporates)

17:00-17:30: Open Innovation Across Different Geographies

17:45: Visit and tour of his Excellency the President of the Government of Spain Pedro Sánchez. (Building 1)

18:05: President of the Government will address some words to the attendees. (Building 1. Main Stage)

18:45-19:15: Open innovation as a Challenge

19:15-19:45: Public Innovation

Exclusive Activity for Investors (Building 2. Fireplace Room)

(*Only for investors)

17:00-17:30: ASCRI con las Pymes y las Startups

17:45: Visit and tour of his Excellency the President of the Government of Spain Pedro Sánchez. (Building 1)

18:05: President of the Government will address some words to the attendees. (Building 1. Main Stage)

18:45-19:15: What Type of Funding Are You Looking for

19:15-19:45: Business Angels Roles

19:45-20:15: The Future of VC. How Will the Investment Industry Change in the Next 5 Years?

20:15-21:45: Global Trends in International Investment

Exclusive Activity for Media (Building 2. Hall of the Library)

17:00-17:30: La prensa internacional como difusora del emprendimiento

17:45: Visit and tour of his Excellency the President of the Government of Spain Pedro Sánchez. (Building 1)

18:05: President of the Government will address some words to the attendees. (Building 1. Main Stage)

18:45-19:15: El futuro del emprendimiento y la comunicación

19:15-19:45: How Media is Supporting Startups

Exclusive Activity for Public Administration & Embassies (Building 4)

17:00-17:05: Introduction - Total Rehabilitation of Buildings by EIT Innoenergy

17:05-17:10: Creando ecosistemas sin fronteras. Isaac Chocron
Director of Business Development at Excem
Technologies.

17:10-17:45: Iberoamérica y el Emprendimiento (español)

17:45: Visit and tour of his Excellency the President of the Government of Spain Pedro Sánchez. (Building 1)

18:05: President of the Government will address some words to the attendees. (Building 1. Main Stage)

18:45-19:15: Entrepreneurial Programmes in the Autonomic Regions

19:15-19:45: Local Innovation Programmes

Exclusive Activity for Universities (SEUN) (Building 3. Theater)

- 17:00-17:30: A University Ecosystem for the Business Preincubation Phase. Teams Built by Students Supported by Mentors and Institutions. TIMMIS a Interreg Poctep Project from European Commission and FEDER funds.
- 17:45: Visit and tour of his Excellency the President of the Government of Spain Pedro Sánchez. (Building 1)
- 18:05: President of the Government will address some words to the attendees. (Building 1. Main Stage)
- 18:45-19:15: Transforming Universities into Entrepreneurship Engine
- 18:00-19:00: University Entrepreneurial Programmes
- 19:15-19:45: El futuro de la educación superior en el emprendimiento
- 19:45-20:15: Start Universe: Leading Entrepreneurship Communities at the University

Workshops

- 17:00-17:30: Networking Emprendedores (Diputación de Salamanca)
PRIVATE WORKSHOP (Building 1. COCA COLA LOUNGUE. VIP Room)
- 17:00-17:30 International Workshop - Alternative Finance Best Practices in Europe (ZABALA) (Building 1. Meeting Room 1)
- 17:00-17:30: Routes to Scale and Lessons Learned Along the Way – NESTA (Building 3. Workshop Room 1)
- 17:00-17:30: Orientatech: Criterios de verificación técnica y validación social de los productos (Building 1. Meeting Room 2)
- 18:45-21:45: Cloud Incubator Hub (Building 1. Meeting Room 2)
- 19:00-20:00 Financiación y mercados internacionales con ICEX (Building 1. EIT Innoenergy Stage)
- 19:00-19:30: Think International Since Day 1 (TheVentureCity) (Building 1. COCA COLA LOUNGUE. VIP Room)
- 19:00-19:30: On Route to Financing Through Stock Market (BME) (Building 3. Workshop Room 1)
- 19:30-20:00: Taller de experiencias Startups (UC3M) (Building 1. Meeting Room)
- 19:30-20:00: Cómo poner en marcha mi idea de negocio. La experiencia del Coworking del Ayuntamiento de Salamanca-EOI (Ayto. Salamanca) (Building 1. COCA COLA LOUNGUE. VIP Room)x

- 19:30-20:00: Micro-debates: Current Challenges of University Entrepreneurs (Star Universe) (Building 3. Workshop Room 1)
- 20:00-20:30: Funding Without Losing Equity (My EU Consulting) (Building 1. Meeting Room)
- 20:00-20:30: Communication Skills to Appear in Media. (Rgtogether) (Building 1. COCA COLA LOUNGUE. VIP Room)
- 20:30-21:00: How to Use an Action Oriented Social Network Under a Humanitarian Emergency (Horyou) (Building 1. Meeting Room)
- 20:30-21:00: Cómo muevo la marca Juanma Romero en redes sociales para generar negocio (Building 1. COCA COLA LOUNGUE. VIP Room)
- 20:00-20:30: Comunicar con éxito con Mundo Emprende (Building 3. Workshop Room 1)
- 20:30-21:00: 8 hábitos para emprender con éxito (Building 3. Workshop Room 1)
- 20:30-21:00: Descubriendo todas las alternativas de financiación para emprender con Campus Emprendedores. (Building 1. EIT Innoenergy Stage)

Round Tables (Building 1. EIT Innoenergy Stage)

- 17:00-17:30: Smart Agrifood: Opportunities for Startups
- 19:00-19:30: E-sport Gaming – CD Numancia & Axon Partners
- 20:00-20:30 Round Table Technology

20:30-22:00: Registration and Networking Tapas (Establishment Friends)

**VIP Activity
21:30-00:00: Startup Olé Party by Undanet (Only invitation)
Antigua sede del Colegio de Arquitectos de Salamanca
(Arroyo de Santo Domingo)**

**INSPIRING WOMAN FORUM
(Building 1. Main Stage)**

17:00-17:30: #Soy Inversora
17:30-18:00: Impulse4Woman
18:00-18:30: Mujeres Emprendedoras

Sustainability and Energy by EIT Innoenergy (Building 1. Sustainability and Energy Stage by EIT Innoenergy)

12:00-12:15: Inauguration Energy Space Startup Olé 2019 by InnoEnergy
12:15-12:45: Aspirational Programmes for Energy Transition
12:45-14:00: Integrators Initiatives to Make Innovation Happen
15:30-17:00: Energy Industry Iberia "The players"
17:00-17:30: Successful Startups in the Energy World. Round table: Barriers for Innovation with Corporates and How to Overcome them

14:00-15:30: Networking Cocktail (Building 2. Cloister)

27th March

Pitching Competition

9:00-20:00: Pitching Competition I. Building 4.
17:30-18:15: Pitching Competition II. Building 1. Sustainability and Energy
Stage by EIT Innoenergy)

VIP Activities (Building 2. Fireplace Room)

Blockchain Hub (Building 2. Theater)

9:00-9:30: Financing of Startups Through Blockchain and Issuance of Security Tokens
9:30-10:00: Mining: The Future of the Security Industry in the Public Networks
10:00-10:30: Blockchain4Goods Rocks!
12:00-12:30: Traditional Financing VS Tokenized Financing
12:30-13:00: Blockchain Ecosystem: Building strong communities
13:00-13:30: Scaling Bitcoin: Introduction to Lightning Network
13:30-14:00: Using Blockchain for the creation of digital assets
15:30-16:00: Beyond Blockchain and Bitcoin. Landing DLT: Cases of use
16:00-16:30: Blockchain as a paradigm of innovation. New business models and trends
16:30-17:00 DeFi - New Financial Services for a Decentralized World
17:00-17:30: GRIN: The private and lightweight MimbleWimble Blockchain
17:30-18:00: Decentralized Organizations to Promote the Collaborative Economy and Social Development
18:00-18:30: Blockchain as a Technological Innovation: How and Who is Applying Blockchain?
18:30-19:00: Bitcoin: A New World Paradigm in Constant Evolution

OPENING CEREMONY (Building 1. Main Stage)

10:30-10:40: Welcoming Words

Emilio Corchado. CEO Startup Olé

10:40-11:30: KeyNote Speakers

- José Carlos García De Quevedo. Chairman. ICO
- Marcelino Oreja. CEO. Enagás
- Isidro Laso. Head of Startup Europe - European Commission.
- Mikel Lasa. CEO. EIT InnoEnergy Iberia
- Gianpiero Lotito. Founder & CEO. FacilityLive
- Carlos Sanchiz. CTO. AWS Iberia
- Milton Cohen Enríquez Sasso. Panama Ambassador in Spain
- Enrique Cabero Morán. Vice Chancellor for Academic Policy and Social Participation. University of Salamanca.
- Enrique Sánchez-Guijo Acevedo. Councilor of Econ. Salamanca City Hall

11:30-12:30: Plenary Talks

- Peré Vila. Director of Techn. Strategy and Digital Innovation. RTVE
- Helen Walsh. COO. Tech.eu
- Christopher Haley. Head of New Techn. & Startup Research. Nesta
- Jesús González. CEO. BME
- Andrés Saborido. Country Manager. Tren Lab/Wayra
- Christian Lopez-Baillo García. Principal Investment Manager. EIF.
- Junta de Castilla y León. TBA

Round Tables (Building 1. Main Stage)

12:45-13:20: Corporate and Startups, How to Collaborate

13:20-14:00: The Future of Investment Globalize World

16:00-16:30: The relevance of the Legal Tech

16:30-17:00: ICE- Junta de Castilla y León

18:30-19:00: Startup Eco-system of Bosnia & Herzegovina and WE Balkans

19:00-19:30: i + t + P (innovación + tecnología + Personas). Red Cross

19:30-20:00: The Added Value of Second-Tier Cities

INSPIRING WOMAN FORUM (Building 1. Main Stage)

17:00-17:30: #Soy Inversora
17:30-18:00: Impulse4Woman
18:00-18:30: Mujeres Emprendedoras

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17:00-17:30: Successful Startups in the Energy World. Round table: Barriers for Innovation with Corporates and How to Overcome them

Exclusive Activities

15:45-16:45: INVESTOR FORUM *Only invitation (Cum Lavde. Calle Prior 5)

14:00-15:30: Networking Cocktail (Building 2. Cloister)

17:15-19:30: MATCHMAKING
(Building 1. Matchmaking Room & Networking Room)

Workshops

16:30-17:00: La Marca Personal, un activo para tu Startup (Building 3. Theater)
17:30-18:30: Mind The Bridge Workshop for Innovation Managers of Corporates (Building 3. Theater)
18:30-20:00: Start-ups / SMEs and standardization (Building 3. Theater)
17:00-20:00: UCA Workshop (**Private Workshop**) (Building 3. Workshop Room 1)

20:00-21:00: Networking Cocktail (Building 2. Cloister)

28th March

Student Activities

9:00-14:00: Startup Olé Students (Building 1, 2, 3 and Street)

**VIP Activities
(Building 2. Fireplace Room)**

9:30-10:15: VIP Breakfast *Only invitation

**Blockchain Hub
(Building 2. Theater)**

9:00-9:30: Rebooting Internet, to Build a Financially and Socially Sustainable Society Using Commoditized Data and Distributed Cognitive Operating System

9:30-10:00: The Adoption of Blockchain in the Corporate World

10:00-10:30: Creating Ecosystem without Borders: Entrepreneurship and Healthy and self-sustainable Innovation with Blockchain

10:30-11:00: AECHAIN: The Initiative for the Development and Business Innovation of Blockchain in Spain

11:00-11:30: Identity, Non-Repudiation and Keys in the Cloud ... EIDAS to the rescue!

11:30-12:00: Unicorns Impacting the Lives of a Billion People. Blockchain & Social Impact

**Sustainability and Energy by EIT Innoenergy
(Building 1. Sustainability and Energy Stage by EIT Innoenergy)**

9:00-10:30: Roundtable Mobility: Future of mobility

10:30-12:00: Accelerating Sustainability with a Community of Change Agents

**Round Tables
(Building 1. Main Stage)**

10:00-10:30: Uso de RPA's en la Guardia Civil como instrumento para la seguridad pública

10:30-11:00: Driving entrepreneurship in the automotive industry

**11:00-12:00: Final Pitching Competition
(Building 1. Main Stage)**

**CLOSING STARTUP OLÉ
(Building 1. Main Stage)**

12:00-12:15: Entrega de Mención de Honor #SoyInversora

12:15-12:30: Entrega de Premio Acelerando Empresas

12:30-13:00: Startup Olé Pitching Awards & Accelerator Assembly
Reverse Pitch Award

13:00-14:00: Recognition Awards Startup Olé

**14:00-15:00: Networking Cocktail
(Building 2. Cloister)**

DISMANTLE FAIR

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